

SBR PROTECT®

FOR DRY AND SENSITIVE SKIN



A well-documented special cream when regular skincare is not enough.



Creates a protective lipid barrier and increases the moisture level of the skin.



Approved by Allergy Foundation South Africa.

Introduction

The skin is the body's largest organ. The outermost layer of the skin, the epidermis, also called the skin barrier, protects the body from external stress factors such as pollution, irritants and UV-radiation, prevents loss of water, and maintains the moisture of the skin. A weakened skin barrier is less capable of controlling the skin's moisture level, which in turn leads to dry skin.

Dry skin is a very common condition characterized by a lack of water in the epidermis. The most common signs of dry skin are itching, redness, cracked or scaly skin and dry patches. The dry skin can be fragile, easily irritated, and damaged. Exposure to detergents, harsh soaps and certain medications might worsen the condition. It is also well-known that dry skin is weather sensitive and more common during cold winter months and in dry climates. Dry skin is also a typical symptom in individuals with a history of atopic eczema.

Our skin is subjected every day to wear and tear that weakens the protective and moisture maintaining function of the skin barrier. Skin hydration plays a major role in preventing the skin from losing moisture and become damaged.

SBR Protect® is for everyone with dry skin

A daily skincare routine is important to protect the skin from water loss and provide it with sufficient hydration. SBR Protect, a gentle special cream with high lipid content (70 %), protects the skin from drying out and increases its moisture level by instant hydration. It has been proved in clinical studies that SBR Protect is an effective skincare cream. SBR Protect is the preferred basic choice for people who need more than just a regular skincare cream to keep their skin soft, smooth and intact.

What is SBR Protect® used for

SBR Protect is specially designed for dry and sensitive skin.

SBR Protect has many areas of use:

- dry skin (on the whole body and/or large areas of skin)
- sensitive and/or irritated skin
- weak and generally sensitive skin barrier
- dehydrated skin, especially when the skin is exposed to more wear and tear than normal (for example if you wash your hands frequently or work with cold, wet or very dry materials)
- skincare for eczema-prone skin

SBR Protect is suitable for adults and children from age 0.

How does SBR Protect® work

SBR Protect is a gentle emollient cream with high lipid content that possesses important properties:

- creates a lipid barrier that protects the skin
- increases the moisture level of the skin
- soothes and softens the skin
- prevents water loss and maintains the moisture of the skin

SBR Protect is for the care and protection of dry and sensitive skin. It works by providing a protective layer on the surface of the skin to prevent water loss and maintain the hydration of the skin. SBR Protect provides instant hydration

and soothes irritated skin. Used regularly SBR Protect can help restore the skin's smoothness and softness by helping it to retain moisture.

How to use SBR Protect®

Use as often as you need, several times a day, and all over the body, including the face.

Ingredients

Petrolatum, Aqua, Paraffinum Liquidum, Cetearyl Alcohol, Ceteareth-25, Methylparaben, Citric Acid, Sodium Citrate.

SBR Protect is fragrance free and consists of a small number of selected ingredients. Its total lipid content is 70 %.

Storage

Store at or below 25 °C.

Keep out of reach of children.

For external use only.

Avoid contact with eyes.

Dermatology products that people and professionals trust

A trusted brand for over 30 years, originally developed together with a group of Scandinavian dermatologists. Today, the brand encompasses a range of well-documented skincare products to relieve dry, sensitive, and damaged skin.

Made in Italy.

Adcock Ingram Healthcare(Pty) Ltd
1 New Road
Erand Gardens
Midrand, 1685
Customer Care
0860 ADCOCK/232625
www.adcock.com

karo
pharma


adcock ingram